

Hospital Community Benefit Accountability

Valley View Hospital Association Annual Report

August 27, 2021

Submitted to: Department of Health Care Policy & Financing



COLORADO
Department of Health Care
Policy & Financing

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I. Overview

House Bill 19-1320 requires non-profit tax-exempt general hospitals, Denver Health Medical Center, and University of Colorado Hospital to complete a community health needs assessment every three years and an annual community benefit implementation plan every year¹. Each reporting hospital is required to convene a public meeting at least once per year to seek feedback on the hospital's community benefit activities and implementation plans. These hospitals are required to submit a report to the Department of Health Care Policy & Financing (the Department) that includes but not limited to the following:

- Information on the public meeting held within the year preceding **September 1, 2021**
- The most recent Community Health Needs Assessment
- The most recent Community Benefit Implementation Plan
- The most recent submitted IRS form 990 including Schedule H
- A description of investments included in Schedule H
- Expenses included on form 990

More information can be found on the [Hospital Community Benefit Accountability webpage](#). Please direct any questions to hcpf_hospitalcommunity@state.co.us.

¹ Long Term Care and Critical Access hospitals are not required to report.

II. Checklist

A. Sections within this report

- Public meeting reporting section completed
- Investment and expenses reporting section completed
- URL of the page on the hospital's website where this report will be posted
<https://www.vvh.org/about/publications/>

B. Attachments submitted with report

- Most recent Community Health Needs Assessment
- Most recent Community Benefit Implementation Plan
- List of individuals and organizations invited to the public meeting
- List of public meeting attendees and organizations represented
- Public meeting agenda
- Summary of the public meeting discussion
- Most recent submitted form 990 including Schedule H or equivalent
- Available evidence that shows how the investment improves Community health outcomes (Attachment is optional if description of evidence is provided within this report)

III. Public Meeting Reporting

Provide the following information on the public meeting held during the previous twelve months:

Date: Wednesday August 18, 2021

Time: Noon

Location (place meeting held and city or if virtual, note platform): Virtual

Describe your outreach efforts for the public meeting being reported:

Outreach for the public meeting occurred in both English and Spanish on multiple channels including including:

- Paid advertisement in local newspaper

- Social media

- Earned media: Newspaper and Chamber of Commerce community calendar listings

- Targeted email invitations to the CDPHE-identified organizations

- Targeted email invitations to additional community organizations

- Emails to volunteers and donors

Describe the actions taken as a result of feedback from meeting participants:

Actions taken are framed around the direct questions posed at the meeting. For example, how to help better convey that no appointment is needed for an appointment at After Hours Urgent Care. We also continue to discuss how to have stronger attendance and more meaningful feedback from meeting participants.

IV. Investment and Expenses Reporting

Provide the following information on the expenses included on submitted form 990

Total expenses included on Line 18 of Section 1 of submitted form 990:

\$233,452,367.00

Revenue less expenses included on Line 19 of Section 1 of submitted form 990:

\$27,794,968

Reporting Hospitals not required to complete form 990 shall provide the above information as described on Lines 18 and 19 of form 990.

In the table below provide a brief description of each investment made that was included in Parts I, II, and III of Schedule H and include the following:

- Cost of the investment. For this reporting purpose, “investment” means the hospital’s expense net of offsetting revenue for financial assistance and means-tested government programs, other community benefits such as community health improvement services and community benefit operations, and/or community building activities. See the IRS instructions for Parts I, II, and III of Schedule H of Form 990 at www.irs.gov/pub/irs-pdf/i990sh.pdf.
- For each Schedule H investment that addressed a Community Identified Health Need identify the following categories: (See Appendix A for definitions)
 - ✓ Free or Discounted Health Care Services
 - ✓ Programs that Address Health Behaviors or Risk
 - ✓ Programs that Address the Social Determinants of Health

There is a crosswalk available on the [Hospital Community Benefit Accountability webpage](#) under the resources section.

- For each investment that addressed a Community Identified Health Need briefly describe available evidence that shows how the investment improves Community health outcomes or provide the evidence as an attachment.

Schedule H Categories	Schedule H Amounts	All or part a Community Identified need (Y/N)	Amount for free or discounted health services	Amount for health behaviors or risk	Amount for social determinants of health	Amount for other community identified need category	Name and description of investments	Available supporting evidence
Financial assistance policy	6,069,312	Y	6,069,312				VH offers FAP on a sliding scale for families with income as high as 500% of the Federal Poverty Guideline.	Our generous financial assistance program encourages community members to seek care regardless of their ability to pay in full.

Financial assistance policy	14,101,971	Y	14,101,971	<p>Unreimbursed Medicaid and CICP - represents the cost to VVH to serve the patient population that utilizes the Medicaid and CICP government programs.</p>	<p>Although reimbursement for services rendered is critical to the operation and stability of Valley View hospital, it is recognized that not all individuals possess the ability to purchase essential medical services, therefore, in keeping with the hospital's commitment to serve all members of its community, free care and subsidized care, care provided to persons covered by governmental programs at below cost, and health activities and programs to support the community will be considered where the need and/or individual's inability to pay co-exists.</p>
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Other	1,167	N	1,167	<p>VH supports the nutritional needs of patients in our community through our Meals on Wheels program. Meals are provided through the Valley View Café and are delivered by volunteers to recipient's homes three days a week. The program serves recipients 65 years of age and older living within the city limits of Glenwood Springs, CO, who are homebound or experiencing acute illness or disability leading to food insecurities.</p>	<p>1,022 meals were served in 2019 to community members who may not otherwise eat because they are homebound or experiencing acute illness or disability leading to food insecurities.</p>
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Other	2,280	N			2,280		<p>WH partners with a local non-profit to support the nutritional needs of patients in our community by providing meals through the Extended Table Program. The program primarily serves those that are homeless.</p>	<p>1,070 meals were served in 2019 to individuals who may not eat otherwise because they are experiencing homelessness.</p>
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Other	277,389	Y	277,389	<p>VVH has invested in the Roaring Fork School District by providing a majority of the staff salaries for the athletic trainers at Basalt High School, Roaring Fork High School, and Glenwood Springs High School to ensure our student athletes are participating to the utmost of their abilities in a safe and fun environment.</p> <p>Supporting local athletes at every practice and every game, VVH athletic trainers had 6,145 student interactions in 2019. These interactions range from preventative services to emergency care, therapeutic intervention, and rehabilitation of injuries and medical conditions. Without support from our program, the school districts would need to find extra budget funds to employ an in-house trainer(s) and certain popular programs that require an athletic trainer may no longer be in existence. Also, concussions must be assessed for return to play which is done by</p>
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Other	165,558	N	165,558			Health promotion, information provided through media to educate the public about health issues, and public service announcements with health messages.	In 2019, numerous and broad communication channels were utilized to educate the public about health issues. From three in-person events led by providers about breast health to social media content campaigns on a variety of health issues, community education seeks to address behaviors and factors to improve health.
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Other	59,834	N	59,834			<p>Located on the hospital campus, the library's mission is to empower our community with reliable resources to support informed healthcare decisions for everyone: including patients, family, friends, medical professionals and the public.</p>	<p>In 2019, the consumer health librarian conducted 301 searches to assist community members with health-related information from reliable sources. Surveys of those assisted demonstrate impact: 59% reported that the information aided in health decision-making and 44% reported that the information led to healthier decision-making.</p>
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Other	292,883	Y	292,883		<p>The Calaway Young Cancer Center at VVH participates in select clinical trials related to cancer treatment.</p>	<p>Patients today are informed and seek out clinical trial opportunities. Patients in rural settings will often choose to travel great distances in order to have access to the cutting-edge medicine offered in many clinical trials. Our patients with end-stage disease also often look to clinical trials as a way to make a difference at the end of their life. A total of 98 Valley View Hospital patients have participated in clinical trials that have been offered at VVH's Calaway-Young Cancer Center since 2006. The Office of Clinical Research at Valley View Hospital has offered 43 clinical trials to our</p>
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medical oncology and radiation oncology patients since 2006. The availability of these trials at VVH meant our patients could have access to clinical trials close to home rather than having to travel to Denver or even further away. Our clinical trials are important to our patients because they get access to potentially life-changing medicines and treatments right here close to home during times when traveling great distances may be difficult for them and their families.

Other	60,735	Y		60,735			<p>WH made cash donations to support local non-profits that specialize in mental health, education, and community wellness.</p>	<p>In 2019 WH made donations to multiple local non-profit and education organizations to help sponsor wellness programs, recreational sports, career expo's and other community building events.</p>
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Other	251,121	Y	251,121		VH offers rent abatement to Mountain Family Health which is a nonprofit FQHC.	Operating on slim margins as an FQHC, our rent abatement helps Mountain Family Health Centers keep their doors open to as many patients as possible regardless of economic or insurance status and ethnicity or race. Mountain Family Health Centers is the health care home for more than 21,000 persons with 84% of patients at or below the Federal Poverty Level and 40% of patients identifying as Hispanic or other minority.
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Coalition building	47,354	47,354	<p>VH is a member of the Valley Health Alliance is a not-for-profit organization composed of six of the largest self-funded employers in the Roaring Fork Valley working to find a sustainable solution with healthcare, one that improves outcomes and lowers costs for all involved. The Valley Health Alliance is focused on improving access to quality care, population health management and reducing waste in the healthcare system.</p>	<p>Population Health is the basis for the community benefit, it is an approach to health that aims to improve the health of a defined population. There are about 15 private, primary care medical practices between Aspen and Glenwood Springs, all of which are talking to the VHA to create an integrated primary care system and help to ensure patients receive the right level of care at the right time and place. Today, those primary care practices are functioning in a more team-based environment, including the addition of care coordinators who focus on the needs of patients with</p>
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									<p>chronic conditions to keep them healthier and to help navigate the health care system. Also, the VHA has helped add more choices in the local health insurance markets; two new insurance companies now offer plans for businesses, nonprofits and individuals.</p>
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V. Additional Information

Please provide any additional information you feel is relevant to the items being reported on.

VI. Report Certification

I certify that the information in this report is for Valley View Hospital Association and provided according to all requirements set forth by the Department's regulations found in the Code of Colorado Regulations (CCR) at 10 CCR 2505-10, Section 8.5000.


I agree to provide additional explanation or documentation at the Department's requests within 10 business days of the request.

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X  8/25/21
